



QUEENSLAND GIRLS
Secondary Schools
Sports Association

Media Policy

Updated Thursday, 26 May 2022

1 Introduction

The QGSSSA values the way in which photos, video and other media help tell the incredible stories of our association, our ten member schools and their students and staff.

This policy has been written to ensure the safe and responsible use of photography/filming across the QGSSSA community and safeguard the welfare of our students.

Given the wide range of devices including mobile telephones which have photographic and filming capabilities, today's devices enable our community to capture both static and moving imagery and upload to a range of platforms instantaneously. It should be acknowledged that most images and footage taken within the QGSSSA setting are appropriate and taken in good faith. However, images of children and adults can be misused which could present a risk of harm to that individual if common sense procedures are not followed.

Parents and caregivers of participants who wish to take images are requested to focus on their own children as much as reasonably possible and to avoid including other children in images. Whilst it is acknowledged that parents/caregivers wish to celebrate the achievements of their own children when taking part in QGSSSA events, it should be recognised and respected that other parents/caregivers may not wish for their child's image to be taken and shared.

The QGSSSA encourages all spectators and participants to make themselves familiar with the media arrangements for the event they are attending and be vigilant during the event. Should individuals have any concerns regarding photography or filming during a QGSSSA event, this should be brought to the immediate attention of the QGSSSA Executive Officer.

2 Definition

Photographs are defined as the taking of a still shot picture with the use of a camera, phone, or other device.

Filming is defined as when a person captures a moment with the use of phone, camera, tablet, or other device that records the moment of an event or person.

QGSSSA event is defined as any QGSSSA scheduled fixtures, Championships, preparatory meets, sampling sessions or a planned public, private or social interaction.

3 QGSSSA Championships, Fixtures and Gala Events

The QGSSSA is responsible for the administration and delivery of several sporting events and fixtures annually. While the QGSSSA reserves the right to photograph, film or record during these events and/or fixtures, the QGSSSA strives to ensure that photography and videography are used in safe and positive ways.

The member schools will be advised in advanced of any photography, filming or recording prior to the event or fixture.

Member schools are responsible for ensuring that all students, staff and school volunteers involved in the event or fixture have provided the relevant consent.

Member schools are responsible for notifying their students, parents/caregivers, staff and school community if photography, videography, or live streaming is occurring.

Any professional photographers, videographers or broadcasters appointed by the QGSSSA agree that any images or footage taken remain the property of the QGSSSA and cannot be displayed on third party or private websites or social media accounts. All appointed QGSSSA photographers, videographers and broadcasters will be required to provide proof of a valid Blue Card or equivalent working with children accreditation and will be attired in a QGSSSA Official Photographer vest for identification.

Cameras, video recorders and photo/video capable mobile devices are PROHIBITED from use as a camera/video recorder in event change rooms, warm up areas and toilets. While mobile phones are permitted within those identified areas, the devices MUST only be used as a phone within those areas.

Pre-performance/competition team or individual photos must be conducted away from the warm up area, change rooms and/or toilets; and should preferably be taken by the QGSSSA appointed official photographer.

The use of drones is not permitted without the consent of the QGSSSA.

Handheld cameras, video cameras and camera phones are welcome at QGSSSA events, subject to the following:

- Photographs and videos are for personal use only. Photographs and videos may not be sold or used for commercial and/or vexatious purposes.
- No flash photography or strobes of any kind is permitted
- A safe distance must be maintained and spectators or school photographers are not permitted to enter the field of play to capture content

Other than being used by Official School Photographers or appointed Official QGSSSA Photographers, the use of professional equipment is strictly prohibited, including cameras with detachable lenses or lenses greater than 35mm, tripods and monopods.

Official school photographers are permitted to attend QGSSSA events with the consent of the QGSSSA and the provision of Blue Card information and attired in an official photographer vest (or similar). School photographers may only capture photographs or film of their competing students and must not use or publish photos of opposition students in which a student is identifiable.

4 Live-Streaming and Broadcasting

The QGSSSA Board will approve the relevant QGSSSA sporting events to be streamed with the QGSSSA remaining the owners of such footage.

The broadcasting of any QGSSSA content must abide by the following:

- Minimum of one minute delay
- Viewer comments disabled
- Footage to cease in the event of a catastrophic injury, inappropriate language/conduct, or melee
- Footage should not reveal any torn or displaced uniforms, should not exhibit students climbing out of a pool, with all footage remaining tasteful and athletic and not compromise student modesty.

Live-streaming video apps such as Instagram, Facebook live, Periscope, Meerkat etc are not permitted.

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Established 1908 – Performance, Participation, Tradition & Innovation